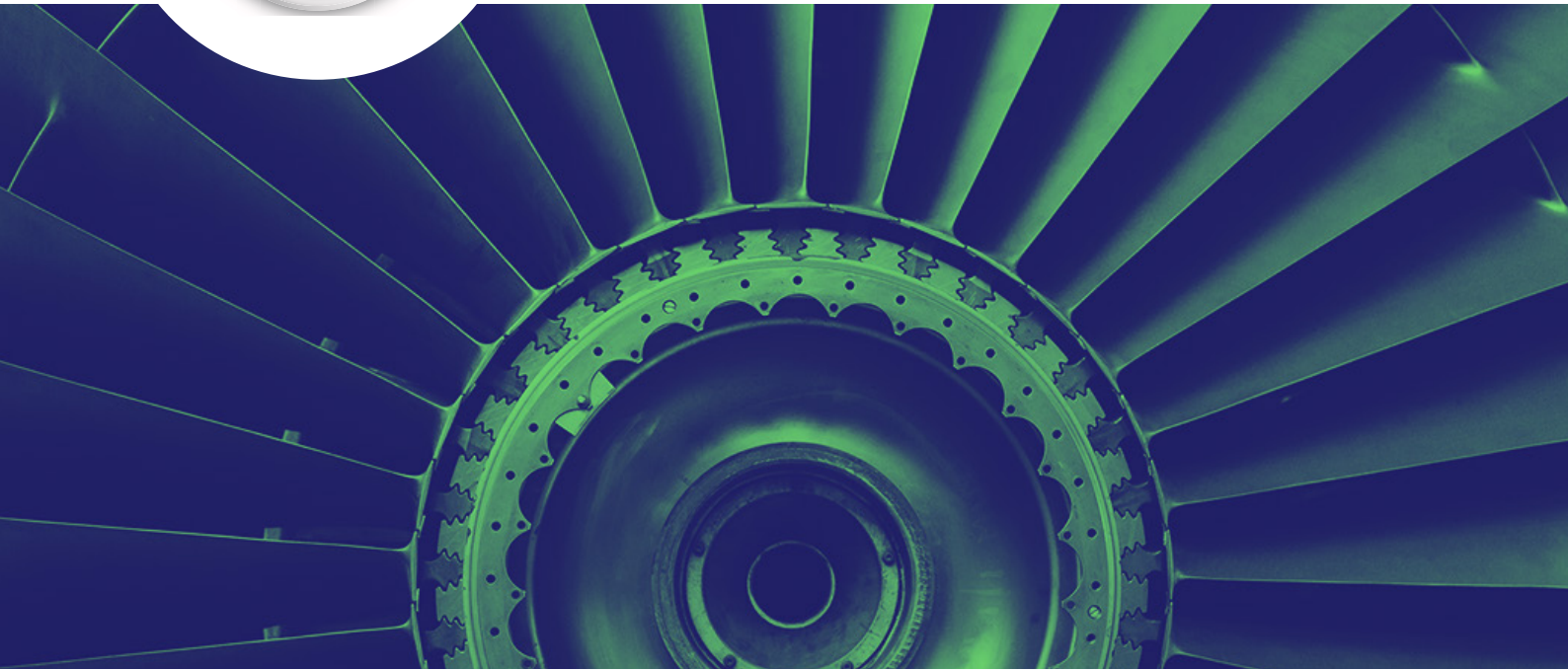




GRANTED
CONSULTANCY



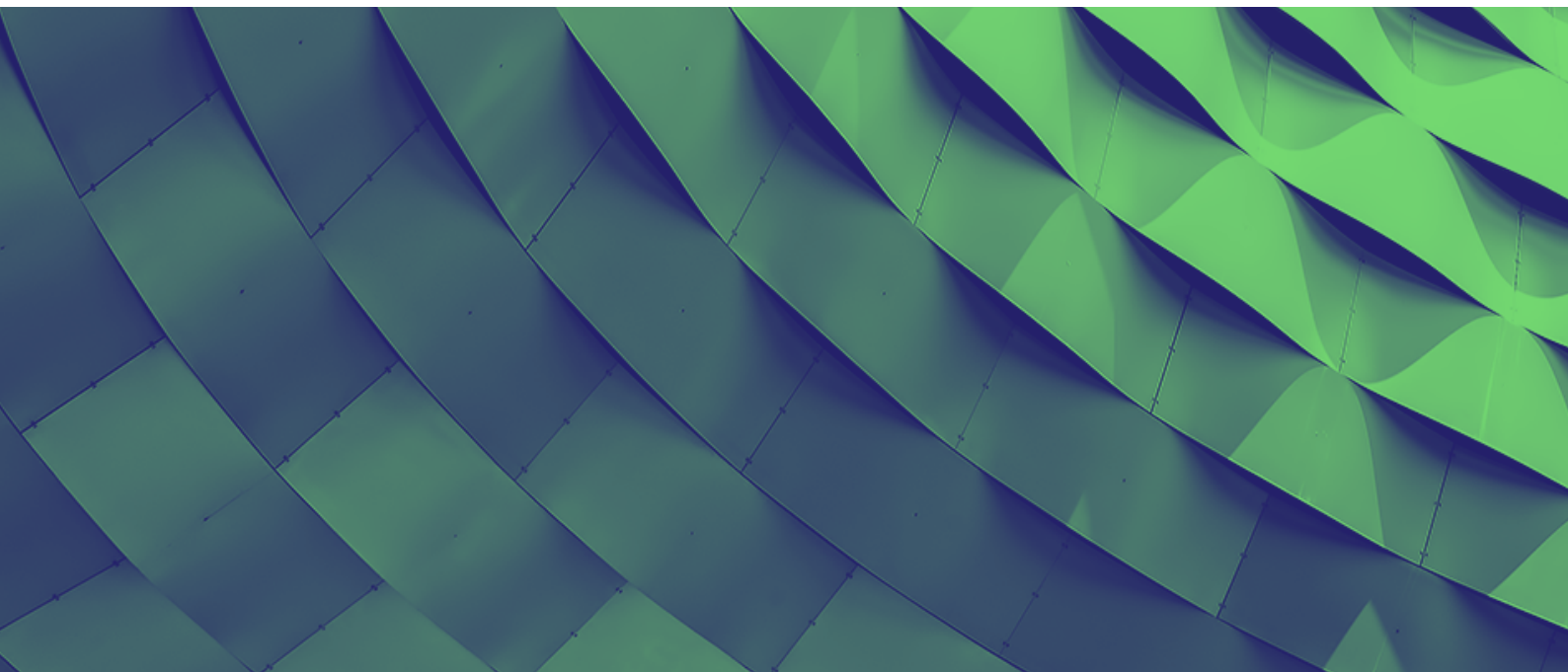
GRANTED CASE STUDY

ASHWOODS

£1.1M BUSINESS GROWTH BUSINESS GRANT

NEW OPPORTUNITIES

Ashwoods Automotive is a worldleading electric motor specialist engineering company. The company wanted to exploit and leverage their valuable IP by creating a purpose built HQ and assembly line where the business could achieve its full potential.



THE CHALLENGE

Ashwoods invest heavily into Research and Development which means cash flow is always tight and the cost of this new facility was prohibitive. The MD had successfully secured R&D grant funding in the past, but was hesitant (and oo busy) to approach business growth grant funding



Our established relationships with the various grant funders are crucial to our high success rate in securing grant funding for our clients. Research has demonstrated that conversation and nteraction with the funder has a significant impact on success.

Alex Chalkley
Director - Granted Consultancy



GRANTED'S APPROACH

Following an initial meeting between Granted and Ashwood's Directors, and initial conversations with the grant funding body (BIS), it was agreed to progress with a full application to the Regional Growth Fund.

CONCLUSION

Grant funders will now supply the funding to take the innovation to the next level over the next 12 months.



GRANTED CASE STUDY ASHWOODS

We have never failed to secure more money in grants, than we have charged in fees when working with an organisation on a defined multi-grant funding plan.



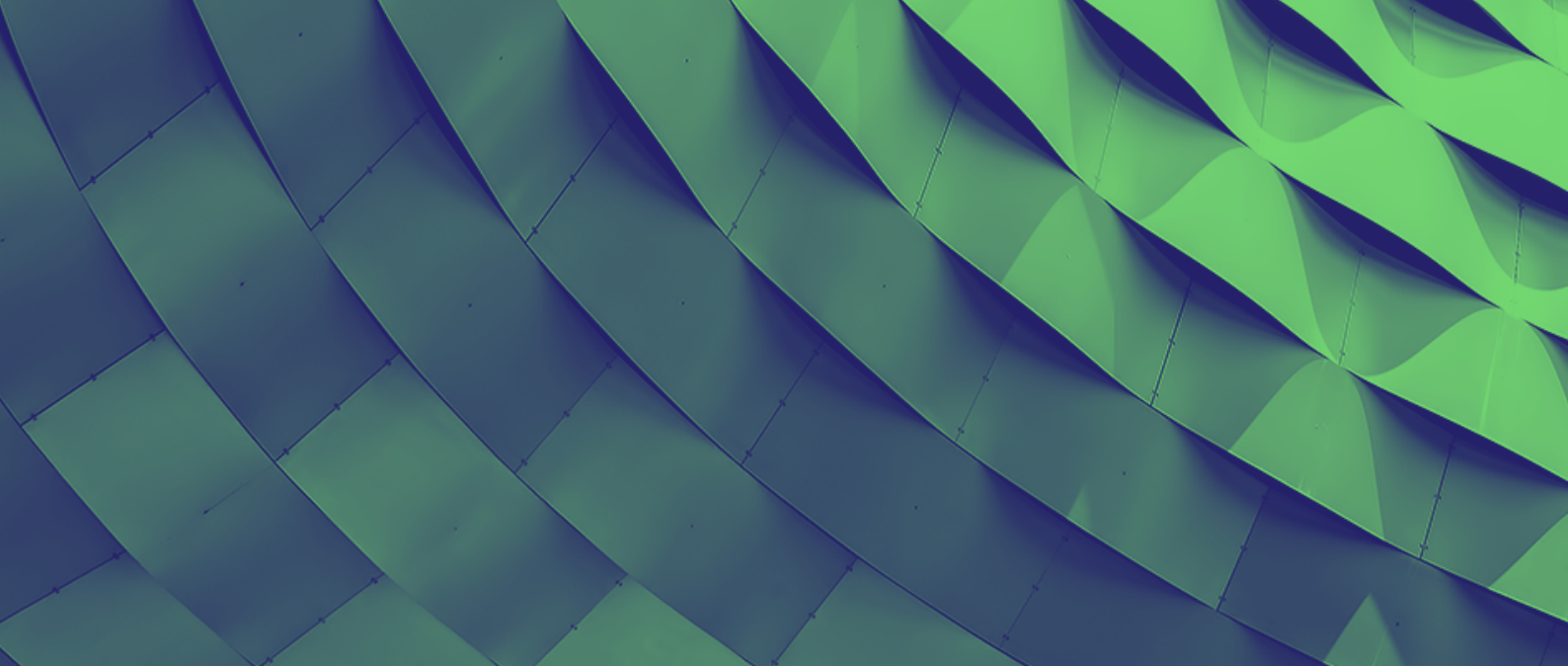
Demonstrable success in securing funding (>£20m in 5 years).



Deep knowledge of funding options, process and compliance.



Excellent average ROI on fees paid for grant management (over 650%)



GRANTED CASE STUDY ASHWOODS

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