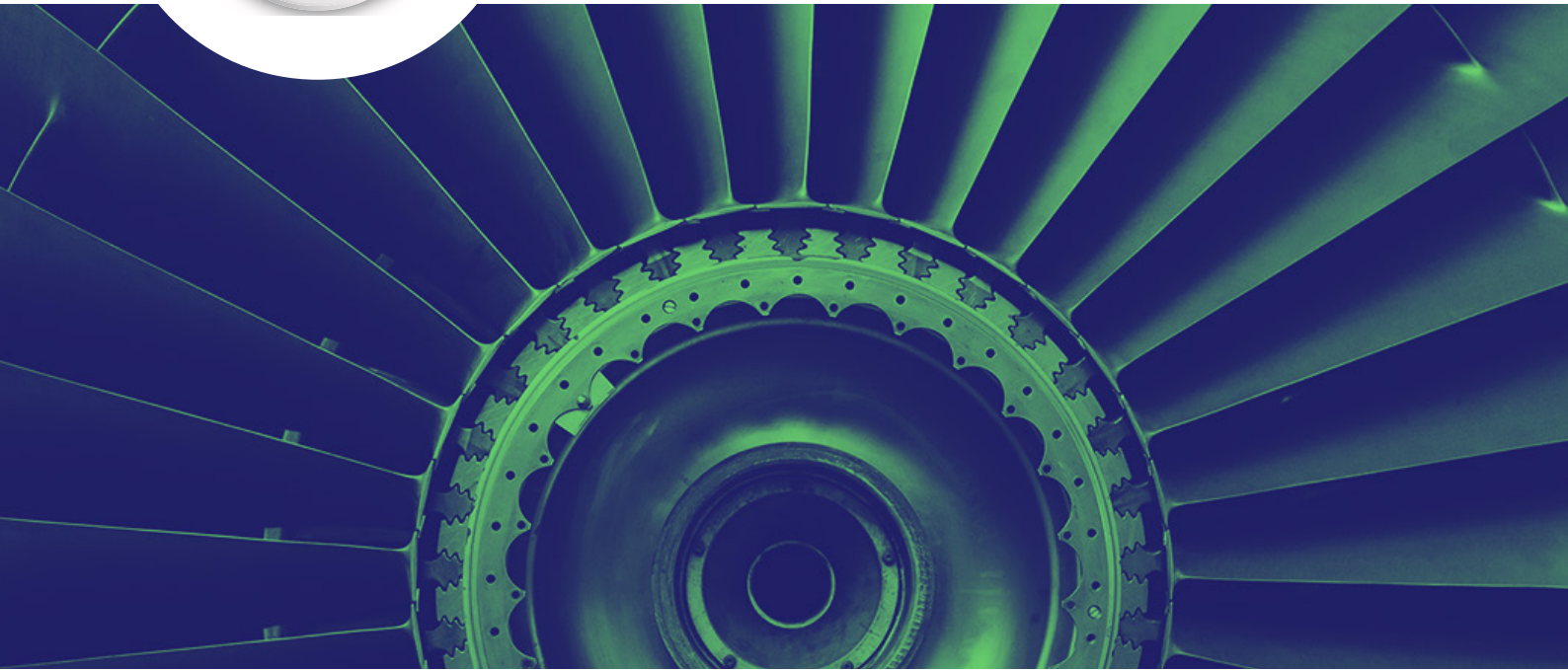




GRANTED
CONSULTANCY



GRANTED CASE STUDY

MAGPIE EDUCATION

£ 242,271 GRANT RECIEVED FROM INNOVATE UK

NEW OPPORTUNITIES

Based in the South West and founded in 2017, Magpie Education had ambitious ideas to transform STEM education through the use of pioneering technology.

To achieve their objectives of addressing current deficiencies in teaching and student engagement in STEM education, Magpie Education needed funding to be able kick start the development of their platform.

THE CHALLENGE

With high demand in the EdTech market, Magpie's innovative platform would be set to disrupt STEM education, by closing the attainment gap for Pupil Premium children and ensuring that all young people leave school as confident and competent users of computing technology.

However, the process to develop a successful platform requires a substantial investment to see the project to rapidly scale post development.

GRANTED'S APPROACH

Granted approached this project by:

1. Gaining a deep understanding of the clients plans to manage expectations for both parties
2. Researching the available funding for the proposed project to maximise the likelihood for success
3. Preparing a comprehensive Grant Portfolio to enable clients to consider all options available
4. Developing and submitting unique grant applications



“This project has all the elements to be a great success - deep sector knowledge, talented entrepreneurs, experienced tech team, industry partners and now, funding to accelerate deployment.”

Alex Chalkley

Granted Director

CONCLUSION

Magpie Education were successful in securing £242,271 of grant funding from Innovate UK as part on UK Research and Innovation. This funding will help them achieve their goals of transform STEM education.

OUR SUCCESS

We have never failed to secure more money in grants, than we have charged in fees when working with an organisation on a defined multi-grant funding plan.



DEMONSTRABLE SUCCESS

Demonstrable success
in securing funding
(>£20m in 5 years).



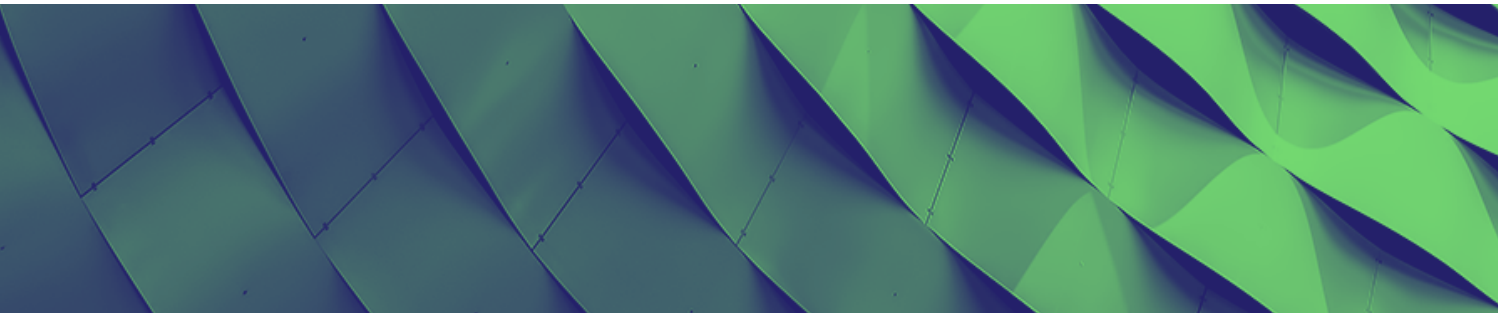
DEEP KNOWLEDGE

Deep knowledge of
funding options, process
and compliance.



EXCELLENT AVERAGE ROI

Excellent average ROI
on fees paid for grant
management (over 650%)



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