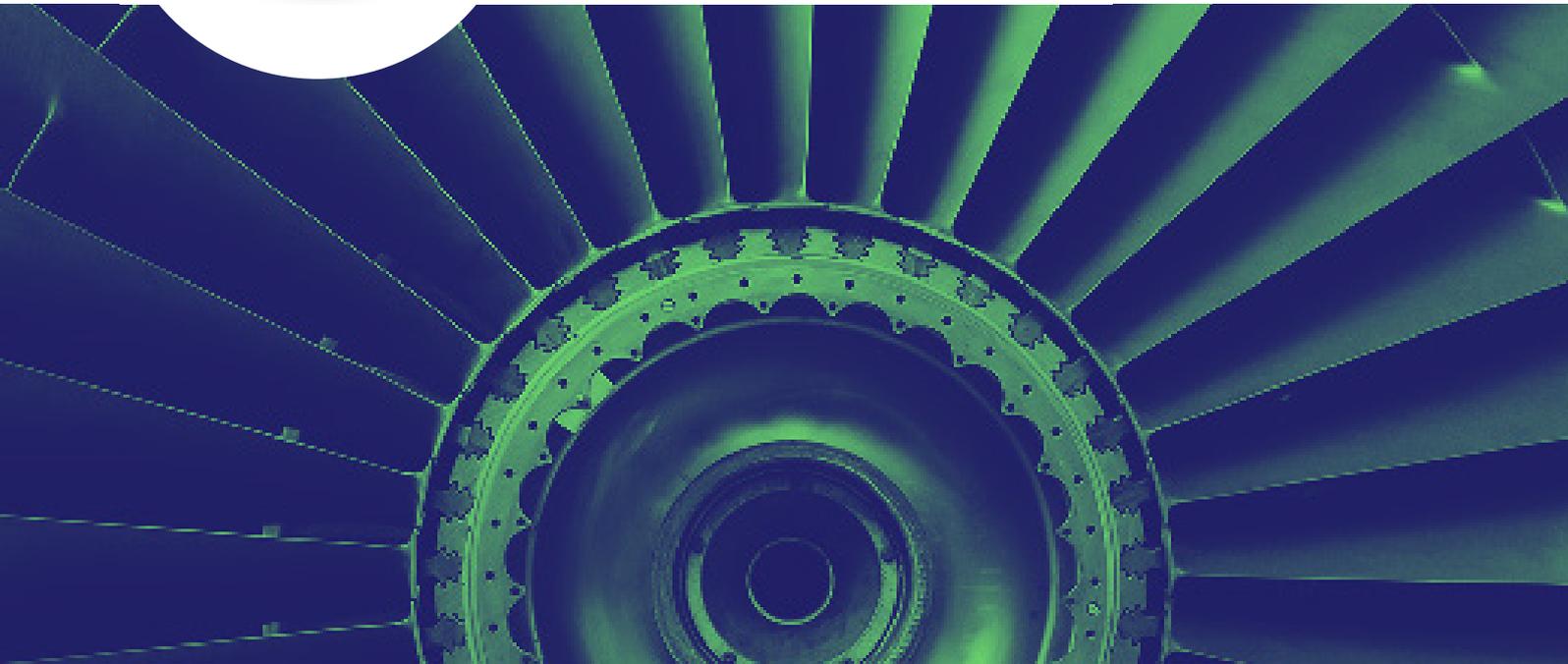




GRANTED
CONSULTANCY



GRANTED CONSULTANCY CASE STUDY

PLAY CONSULTING

Grant Writing Consultancy

After an introduction via networks the companies started their journey to successfully securing grant funding.

ABOUT PLAY CONSULTING

Play Consulting is a leading UK-based development house, specialising in aligning unique gamification approaches that help individuals make great decisions and build positive behaviours with cutting-edge platform development.

KEEPING TEAMS CULTURALLY CONNECTED, INFORMED AND ENGAGED

Play Consulting design and build products that help individuals make great decisions and build positive behaviours. One such product is Totem, a Culture platform which-Play Consulting began to build in 2016.

Totem is a unique culture insights platform aimed at addressing the gaps in UK and global organisations workplace metrics through the application of advanced machine learning, sentiment analysis and gamification techniques. Development of Totem enables organisations of all sizes to understand their team's morale, connection to the company, truly empowering staff and adding value across multiple sectors.

OUR SUPPORT

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Totem

Supercharging Teams

Totem is born

Play build on existing consultancy services by kick starting development of their own products.

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Smart Grants 1st application

Granted Consultancy supported Play in developing an application for the Innovate UK Smart Grants Competition for their Totem app.

Unfortunately, this application was unsuccessful however it was a high scoring application.

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Smart Resubmission and success

As the application for the previous Smart Grants Competition was high scoring, the Granted Consultancy team reviewed and adapted the application based on the feedback given from assessors and resubmitted. The resubmission of the application was successful! Play secured over £300,000 of grant funding from Innovate UK to further develop their platform.

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Continuity Grant

Innovate UK launched their COVID-19 continuity grants to currently funded project participants to ensure their continuity in and completion of those existing projects. Granted Consultancy supported Play in submitting a second successful application, aiding Play in the continuation of their currently funded project.

RESUBMISSION EXPLANATION

If you've had a response from the funding body stating your application has been unsuccessful, you have an option to resubmit.

Most competitions allow you to submit any proposal a maximum of 2 times. If your proposal has been assessed and is unsuccessful, you can reapply with the same proposal, taking into account the feedback received – this is classed as a resubmission.

BUILDING GREAT WORK CULTURE IS EVERYONE'S BUSINESS

Grant Funding has enabled Play to push the boundaries of disruption within the AI, Digital and Data sector. Development of Totem sees a world-first approach to employee engagement through the application of advanced machine learning, sentiment analysis and gamification techniques. The Granted Consultancy Team are driven by the passion to see their clients succeed and are proud to have worked with such a successful company as Play Consulting.

YOUR PREFERRED GRANT CONSULTANCY PARTNER

- 2 year relationship between Play and Granted Consultancy
- Secured £400,000 of grant funding
- £500,000 total project costs

Our team looks to develop long-term relationships with our clients where we become an integral part of your team and share your passion for innovative product development. This approach has been proven to maximise the likelihood of long-term success, as it has done with Play Consulting.

GET IN TOUCH

If you are considering applying for grant funding, get in touch today for industry experts advice to maximise your likelihood of success.

info@grantedltd.co.uk

GRANTED CONSULTANCY CASE STUDY GRANT WRITING



DEMONSTRABLE SUCCESS

Demonstrable success
in securing funding
(>£20m in 5 years).



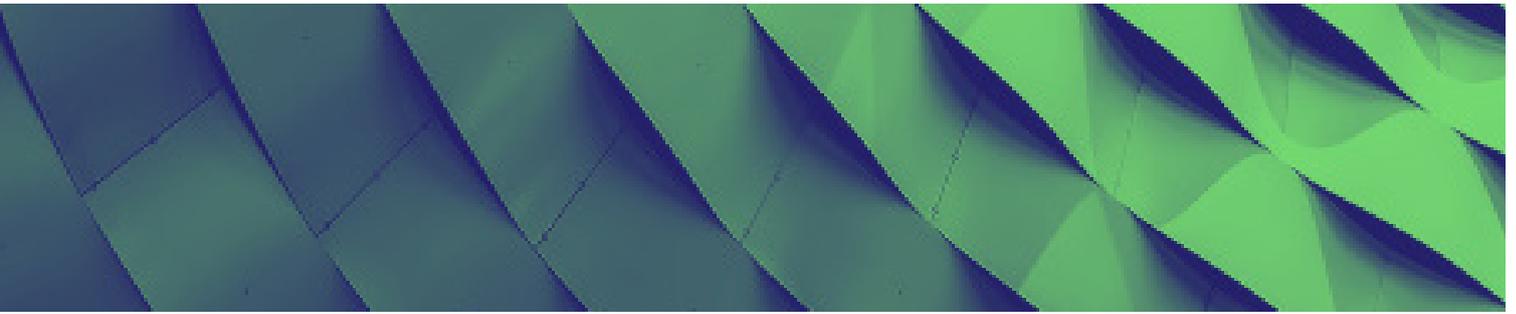
DEEP KNOWLEDGE

Deep knowledge of
funding options, process
and compliance.



EXCELLENT AVERAGE ROI

Excellent average ROI
on fees paid for grant
management.



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